# Hisamitsu Pharmaceutical Co., Inc. Q3 FY02/2023 Results

This presentation material contains information that constitutes forward-looking statements. Such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ from those in the forward-looking statements as a result of various factors including changes in material circumstances.

Hisamitsu Pharmaceutical Co., Inc. Jan. 12th, 2023

### **Agenda**

- 1. Looking back on the Q3 FY02/2023
- 2. Promotion of ESG
- 3. Progress for FY02/2023
- 4. Consolidated P&L
- 5. Sales Results by Region
- 6. Sales Results by Product
- 7. Trends of 2nd-generation non-steroidal anti-inflammatory patch in Japan
- 8. R&D Pipeline

### 1. Looking back on the Q3 FY02/2023(1)

### Rx Business

- Mar. •FDA Approves Once-Daily XELSTRYM™ (dextroamphetamine) Transdermal System(Theme : ATS), CII, for the Treatment of Attention-Deficit/Hyperactivity Disorder (ADHD) in Adults and Pediatric Patients 6 Years and Older
- Apr. •Application for manufacturing and marketing approval of HP-5070 in Japan (primary palmar hyperhidrosis treatment drug)
- Jun. •Notification of approval for manufacturing and marketing approval of the additional indications of "low back pain, humeroscapular periarthritis, cervico-omo-brachial syndrome and tenosynovitis" for ZICTHORU® Tapes (Transdermal, pain treatment NSAID patch, development code: HP-3150) in Japan
- Oct. •Notification of the Results of the Phase III Clinical Study of HP-5000 for Osteoarthritis Pain of the Knee in the U.S.(Pain Relief and Anti-Inflammatory Patch)

#### OTC Business

- May. Launch of Bye Bye Fever<sub>®</sub> Band fastening type and Cooling Pillow in Japan
- Jun. Launch of new package "Nobinobi<sub>®</sub> Salonsip<sub>®</sub> Fit<sub>®</sub>H(Hot Type)" "Nobinobi<sub>®</sub> Salonsip<sub>®</sub> Fit<sub>®</sub>α(Odorless type)", 10 patches in Japan
- Jun. •Launch of "Lifecella<sub>®</sub> SACRISE<sub>®</sub>" in Japan
- Jul. •Collaboration Campaign between "Hisamitsu Pharmaceutical" and "Demon Slayer" in Japan
- Sep. •Launch of new package "Feitas<sub>®</sub> Shippu", "Feitas<sub>®</sub> Shippu Onkan", 10 patches in Japan
- Oct. •Obtainment of "Good Design Award 2022" for Nobinobi<sub>®</sub> Salonsip<sub>®</sub> Fit<sub>®</sub>
- Oct. Launch of new package "Salonpas<sub>®</sub> Tsubokori<sub>®</sub> Patch", 64 patches in Japan

### 1. Looking back on the Q3 FY02/2023(2)

### Feitas<sub>®</sub>Shippu, Feitas<sub>®</sub>Shippu Onkan











•Use of package material reduction

approximately 21%

Amount of waste reduction

(2 products total) approximately 1t/year

Feitas<sub>®</sub>Shippu https://www.hisamitsu.info/feitas/product/24.html

Feitas<sub>®</sub>Shippu Onkan https://www.hisamitsu.info/feitas/product/25.html

### Salonpas<sub>®</sub> Tsubokori<sub>®</sub> Patch

保存に便利な 「チャック付き」 薬袋 になりました。



### 取り出しやすいヨコ向き開きになりました。



- Use of package material reduction approximately 3%
- Amount of waste reduction approximately 0.09t/year

Salonpas, Tsubokori, Patch https://www.salonpas.jp/lineup/salonpas\_tubokoripatch.html

### 1. Looking back on the Q3 FY02/2023(3)

Oct. • Acquisition of treasury stock

Others

Mar. • Notice regarding Revision of Earnings Forecast Mar. • Acquisition of Shares of AYM HD. (AYM HD: Wholly-owningparent company of Ayumi Pharmaceutical Holdings.) Apr. • Providing Humanitarian Assistance to Ukraine May. •Salonpas<sub>®</sub> certified as the World's No. 1 OTC topical analgesic patch brand for the 6th consecutive year since 2016. Hisamitsu Pharmaceutical certified as the holder of the world's largest share in the corresponding market category for the 5th consecutive year since 2017. \*Based on research by Euromonitor International (UK) Jul. •Stock compensation-type stock options (stock acquisition rights) issue Jul. • Finalized Stock compensation-type stock options (stock acquisition rights) issue details Sep. •Open "Pharmaceutical Research Institute" pavilion at KidZania Fukuoka Sep. • Passing away and resignation of an outside director Sep. •Support for the heavy rain disaster from August 3, 2022 Sep. •Construction of New Research Center and Reorganization of Research Sites

Oct. • Hisamitsu Springs Practice Site Named "Salonpas<sub>®</sub> Arena"

<sup>\*</sup>Dec.5 Further energy conservation and CO2 reduction efforts through the "Smart Energy Network Project" at Kiyohara Industrial Park

<sup>\*</sup>Jan.10 Hisamitsu Pharmaceutical Hot Heart Club decided to donate to support organizations in FY2022

### 1. Looking back on the Q3 FY02/2023(4)

### Hisamitsu Springs Practice Site Named "Salonpas® Arena"

### サロンパス。アリーナ Salonpas. Arena



Salonpas<sub>®</sub> Arena(image)



(Main Arena Image)



(Springs Gallery Image)

Construction is scheduled to be completed in the spring of 2023 as a training base for Hisamitsu Springs

Hisamitsu Springs Web Site https://saga-springs.co.jp/



### 2. Promotion of ESG

### SDGs Management Survey 2022 conducted by Nikkei Inc. $\star \star \star \star \star \star$



- •Nikkei Inc. has launched a survey for companies to assess their promotion of the SDGs and ESGs as part of their contribution to achieving the SDGs, starting in 2019.
- Evaluate companies in the four areas of "SDG Strategic and Economic Value," "Social Value," "Environmental Value," and "Governance," based on corporate surveys and publicly available data.

### 3rd ESG Brand Survey in Nikkei Business Publications, Inc. : Ranked 84th

- •Survey of corporate brand image from an ESG perspective to approximately 21,000 consumers and business people for 560 major corporate brands.
- •Overall score (ESG Brand Index) is calculated based on four image scores: Environmental (E), Social (S), Governance (G), and Integrity.

### 3. Progress for FY02/2023

Consolidated P&L	Q3 FY02/2023	FY02/2023	
	Actual Forecast		Progress Rate
Net Sales	91,881	123,000	74.7%
Operating Profits	8,506	11,100	76.6%
Ordinary Profits	13,003	12,700	102.4%
Net Profits	9,522	9,700	98.2%

<sup>\*</sup>No change in the consolidated earnings forecast

### 4. Consolidated P&L (1) - Comparison with the previous period performance -

Actual for Q3 FY02/2022	Actual for Q3 FY02/2023	Change	
86,663	91,881	+5,217	+6.0%
34,884	39,100	+4,215	+12.1%
40.3%	42.6%		
44,805	44,274	-530	-1.2%
10,789	7,911	-2,878	-26.7%
8,465	8,733	+268	+3.2%
7,455	7,174	-280	-3.8%
18,094	20,454	+2,359	+13.0%
6,973	8,506	+1,532	+22.0%
8,665	13,003	+4,338	+50.1%
6,218	9,522	+3,304	+53.1%
109.1	129.5		
	Q3 FY02/2022  86,663  34,884  40.3%  44,805  10,789  8,465  7,455  18,094  6,973  8,665  6,218	Q3 FY02/2022       Q3 FY02/2023         86,663       91,881         34,884       39,100         40.3%       42.6%         44,805       44,274         10,789       7,911         8,465       8,733         7,455       7,174         18,094       20,454         6,973       8,506         8,665       13,003         6,218       9,522	Q3 FY02/2022       Q3 FY02/2023       Change         86,663       91,881       +5,217         34,884       39,100       +4,215         40.3%       42.6%       -530         10,789       7,911       -2,878         8,465       8,733       +268         7,455       7,174       -280         18,094       20,454       +2,359         6,973       8,506       +1,532         8,665       13,003       +4,338         6,218       9,522       +3,304

<sup>\*</sup>Effective from the fiscal year ending February, 2023, the Company has adopted the "Accounting Standard for Revenue Recognition" and other related standards.

### 4. Consolidated P&L (2) – Summary of Profit and Loss -

**Unit:**¥ Million

	Actual for	Actual for		Offic. # IVIIII
	Q3 FY02/2022	Q3 FY02/2023	Change	Main factor
Net sales	86,663	91,881	+5,217	
CoGS	34,884	39,100	+4,215	
as a % of sales	40.3%	42.6%		<ul> <li>Increasing factor</li> <li>Application of Accounting Standard for Revenue Recognition</li> <li>Impact of the drug price revision in Japan</li> <li>[Decreasing factor]</li> <li>Increase in Zicthoru<sub>*</sub> Tapes sales</li> </ul>
SG&A costs	44,805	44,274	-530	
Sales promotion costs	10,789	7,911	-2,878	Application of Accounting Standard for Revenue Recognition
Advertising costs	8,465	8,733	+268	
R&D costs	7,455	7,174	-280	
Others	18,094	20,454	+2,359	•Increase in logistics costs
Operating profit	6,973	8,506	+1,532	
Non-operating balance	1,692	4,497	+2,805	• Foreign exchange gain
Ordinary profit	8,665	13,003	+4,338	
Extraordinary balance	326	26	-300	• [FY02/2022]Sales of investment securities
Net profit	6,218	9,522	+3,304	

<sup>\*</sup>Effective from the fiscal year ending February, 2023, the Company has adopted the "Accounting Standard for Revenue Recognition" and other related standards.

10

### 5. Sales Results by Region

		Actual for Q3 FY02/22	Actual for Q3 FY02/23	change	percentage Change
Net sales		86,663	91,881	+5,217	+6.0%
	Japan	41,040	40,162	-878	-2.1%
Dy Dusiness	Overseas	9,999	11,879	+1,880	+18.8%
Rx Business	USA	6,780	8,496	+1,716	+25.3%
	Other regions	3,218	3,382	+163	+5.1%
	Japan	14,042	11,745	-2,296	-16.4%
OTC Business	Overseas	19,431	25,796	+6,364	+32.8%
	USA	10,079	12,024	+1,944	+19.3%
	Other regions	9,352	13,772	+4,419	+47.3%
Others	Japan	2,149	2,297	+147	+6.9%

<sup>\*</sup>Effective from the fiscal year ending February, 2023, the Company has adopted the "Accounting Standard for Revenue Recognition" and other related standards.

### 6. Sales Results by Product (1) - Rx Business -

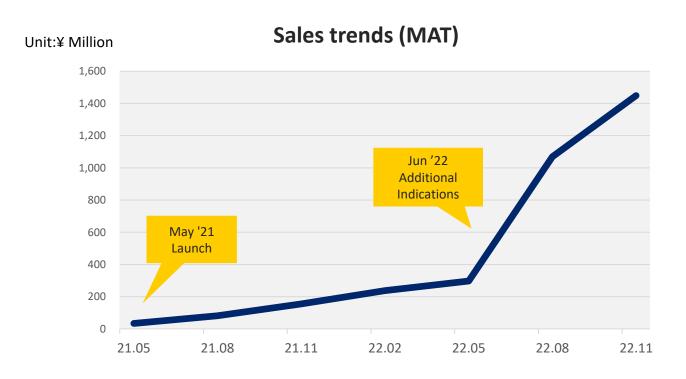
	f	Actual for Q3 FY02/23			
	Total	Japan	Overseas		
Rx Business	52,041	40,162	11,879		
Mohrus <sub>®</sub> Tape products	21,480	21,056	423		
Zicthoru <sub>®</sub> Tapes	1,365	1,365	-		
Haruropi <sub>®</sub> Tape	2,370	2,370	-		
Mohrus <sub>®</sub> Pap products	3,066	3,066	-		
Fentos <sub>®</sub> Tapes	2,886	2,886	-		
Allesaga <sub>®</sub> Tapes	269	269	-		
Others	8,719	8,002	717		
CombiPatch <sup>®</sup> products	4,793	1,144	3,648		
Vivelle-Dot <sup>®</sup> products	3,990	-	3,990		
Minivelle <sup>®</sup> products	1,593	-	1,593		
Daytrana <sup>®</sup>	1,052	-	1,052		
Secuado <sub>®</sub>	453	-	453		

Change			Per	centage Char	nge
Total	Japan	Overseas	Total	Japan	Overseas
+1,002	-878	+1,880	+2.0%	-2.1%	+18.8%
-2,617	-2,740	+123	-10.9%	-11.5%	+41.2%
+1,210	+1,210	-	+779.0%	+779.0%	-
-141	-141	-	-5.6%	-5.6%	-
-670	-670	-	-17.9%	-17.9%	-
+140	+140	-	+5.1%	+5.1%	-
-15	-15	-	-5.4%	-5.4%	-
+1,436	+1,138	+297	+19.7%	+16.6%	+70.9%
+1,064	+200	+864	+28.5%	+21.2%	+31.0%
+670	-	+670	+20.2%	-	+20.2%
+156	-	+156	+10.9%	-	+10.9%
-434	_	-434	-29.2%		-29.2%
+201	-	+201	+80.0%	-	+80.0%

<sup>\*</sup>Effective from the fiscal year ending February, 2023, the Company has adopted the "Accounting Standard for Revenue Recognition" and other related standards.

### Supplemental Data: ZICTHORU® Tapes 75mg

Properly communicate the features of "systemic formulations" to physicians through Product information sessions and Lectures



### 【Product Strengths】

- Systemic transdermal formulations containing non-steroidal anti-inflammatory drugs (NSAIDs)
- Keeping the blood drug levels stable for 24 hours by applying Once-daily
- Available for the patients who have difficulty administering or swallowing oral medications

13

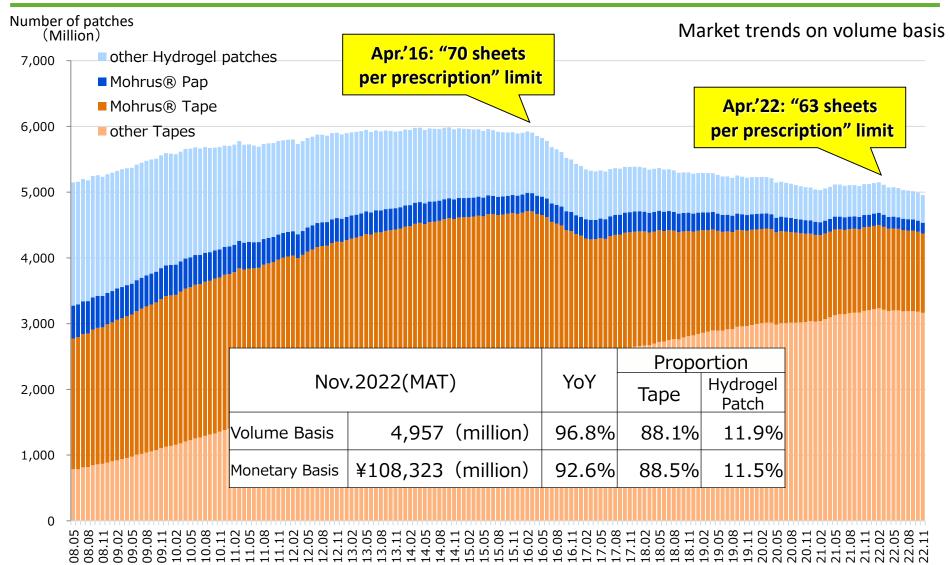
### 6. Sales Results by Product (2) - отс Business -

Г		-			
		Actual			
	fo	for Q3 FY02/23			
	Total	Japan	Overseas		
OTC Business	37,542	37,542 11,745 25,			
Salonpas <sub>®</sub> products	27,360	4,969	22,391		
Feitas <sub>®</sub> products	2,735	2,723	11		
Salonsip <sub>®</sub> products	2,415	1,462	952		
Allegra <sup>®</sup> FX	563	563	-		
Air <sub>®</sub> Salonpas <sub>®</sub> products	1,118	600	518		
Butenalock <sub>®</sub> products	487	486	0		
Others	2,861	939	1,921		

Change			Per	centage Cha	nge
Total	Japan	Overseas	Total	Japan	Overseas
+4,067	-2,296	+6,364	+12.2%	-16.4%	+32.8%
+4,887	-206	+5,094	+21.7%	-4.0%	+29.5%
-558	-549	-8	-17.0%	-16.8%	-43.2%
-11	-296	+285	-0.5%	-16.9%	+42.8%
-263	-263	-	-31.9%	-31.9%	-
+67	-57	+124	+6.4%	-8.8%	+31.7%
-659	-660	+0	-57.5%	-57.6%	-
+606	-261	+868	+26.9%	-21.8%	+82.4%

<sup>\*</sup>Effective from the fiscal year ending February, 2023, the Company has adopted the "Accounting Standard for Revenue Recognition" and other related standards.

## 7. Trends of second-generation non-steroidal anti-inflammatory patch in Japan



Copyright ©2022 IQVIA./Calculated by Hisamitsu. based on JPM data(Jun.2007 ∼ Nov.2022)/Reprinted with permission

### 8. R&D Pipeline

	Stage	Theme	Target	Dosage Form	Characteristics	Next Step
1	Approved	XELSTRYM(ATS)	USA	l Patch	Attention Deficit Hyperactivity Disorder(ADHD)	To be launched in FY22
2	Filed	HP-5070	JPN	Transdermal	Primary palmar hyperhidrosis	To be approved in FY23
3	Phase3	HP-5000	USA	Patch	Osteoarthritis of the knee	Under consideration

XYellow-highlighted parts are changes from the previous announcement made on Oct.12<sup>th</sup>,2022





Our commitments originate from each individual's determination to "start something good for ecology (eco)!"

Hisamitsu Pharmaceutical has designed the "HELLO! eco!" mark as a symbol of its environmental activities,

and products that have met the ecology standards that our company has established will display the "HELLO! eco!" mark sequentially.

